

## Cookie Policy

This Cookie Policy allows you to learn about what cookies are, their benefits and how we use them on our web site. If you'd like to disable cookies on your browser, please view our information on 'Controlling and Deleting Cookies'. Please be aware that some parts of the site and your ability to buy products will not function correctly if you disable all cookies. By viewing this Cookie Policy Page and using our website, you consent to our use of cookies on your browser in accordance with our cookie policy unless you have disabled them.

### 1. What is a cookie?

Cookies are small text files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Cookies usually contain the name of the website they are originated from, information about their life span and a unique ID.

### 2. Why do we use cookies?

Cookies contain information that help in making websites work, or work in a better, more efficient way and the optimization of the use of our website. We also use cookies for the purposes of making anonymized (i.e. without identifying the user) aggregate statistics, which help us to understand how the user navigates on our site and as a result, we can make the content and structure of our site better.

### 3. What cookies do we use?

We generally use two types of cookies: session cookies and persistent cookies. Session cookies expire at the end of your browser session. Other cookies, known as 'persistent cookies', are stored on your computer or mobile device between browser sessions. They are valid until the deadline set by the owner of the web site or until they are manually deleted by the user.

Third party cookies, especially the cookies used by the users of the website fall under their own privacy and security settings.

The followings are the most important cookies we use on our web site:

Essential Cookies: These cookies are essential for the site to work and enable you to move around it and to use its services and features.

Functional Cookies: They are important for the site to work. Without these cookies, the site will not perform as smoothly for you as we would like it to and we may not be able to provide the site or certain services or features that you have specifically requested. Disabling these cookies may lead to default operation of the site.

Targeting or Advertising Cookies: They are essential to perform the business model, which is based on the opening of a web site. Disabling them may decrease the level of certain paid services by making them inaccessible to the owner of the web site. These include the marketing and statistics cookies. Marketing cookies are used to deliver advertisements more relevant to you and your interests. They are also used by the publishers and advertisers to personalize an advertisement and they are useful in broadcasting an advertisement outside the web site.

Work session cookies: They collect information about the navigation on our web site. They may relate to the most visited pages or the error messages appearing on certain web pages. They increase the quality of the services provided by the web site and make your browsing more comfortable.

Localization: they personalize the information you see to your specific location.

#### **4. Do cookies contain personal information?**

Collecting personal information in the course of the use of cookies is only allowed in order to perform certain specific functions to the users. In order to prevent unauthorized access, this information is classified.

#### **5. Controlling and deleting cookies**

Initially, most browsers are set to enable cookies. These settings may, however, be changed so that you disable cookies or request warning when cookies are installed on your device. You may find further information about changing your cookie settings and disabling cookies in your browser. Disabling and deleting cookies may affect the operation of certain functions of our site. You may delete cookies in your browser usually in the Tools/Settings menu under section Data Protection.

#### **6. Data protection**

We advise you to also read our Privacy Policy carefully.  
(<http://kreativdentalclinic.eu/en/privacy.pdf>)